



## TENNESSEE

### **MERCHANDISER OF THE YEAR AWARD - PUBLIC/RESORT WINNERS**

Established in 1981, the PGA Merchandiser of the Year Award (Public/Resort) recognizes superior skills as merchandisers in the promotions of golf. In order to be eligible for this award, the individual must be a PGA Member in good standing and employed at a public facility. The award is presented to an individual who has demonstrated their ability in:

- Creating a successful merchandise plan
- Merchandising performance
- Merchandising philosophy
- Inventory mix
- Staff training and shop operations
- Effective use of specialized merchandising techniques including, displays, presentations, and advertising campaigns

2025	<i>Jon Goin</i>
2024	<i>Matt Poff</i>
2023	<i>Matt Adamski</i>
2022	<i>Jeremy Jones</i>
2021	<i>Jon Goin</i>
2020	<i>Casey Flenniken</i>
2019	<i>Chris Pierce</i>
2018	<i>Pete DeBraal</i>
2017	<i>Brandon Mendes</i>
2016	<i>Jared Melson</i>
2015	<i>Doug Amor</i>
2014	<i>Brad Shirley</i>
2013	<i>Brandon Mendes</i>
2012	<i>James Paschal</i>
2011	<i>Steve Murphy</i>
2010	<i>Steve Murphy</i>
2009	<i>Travis Muncy</i>
2008	<i>Travis Muncy</i>
2007	<i>Ryan Scott</i>
2006	<i>Scott Kanipe</i>
2005	<i>Zeb Patten</i>
2004	<i>Ted Gallina</i>
2003	<i>Travis Muncy</i>
2002	<i>Lamar Mills</i>
2001	<i>Ted Gallina</i>
2000	<i>Ted Gallina</i>
1999	<i>(Spring '00) J.D. Schlotterback (Fall '99) Scott Kanipe</i>
1998	<i>J.D. Schlotterback</i>
1997	<i>Jim Vernon</i>
1996	<i>Marty Fulton</i>
1995	<i>Tim Corrigan</i>
1994	<i>Daniel Walker &amp; Tim Corrigan</i>
1993	<i>Tim Corrigan</i>
1992	<i>Tim Corrigan</i>
1991	<i>Scott Armstrong</i>
1990	<i>Sam Jepsen</i>
1988	<i>Bill Munguia</i>
1987	<i>Sam Jepsen</i>
1986	<i>Bill Munguia</i>
1985	<i>Bill Munguia</i>
1983	<i>Richard Eller</i>
1982	<i>Richard Eller</i>
1981	<i>Kyle Minor</i>