

Merchandiser of the Year – Private

Established in 1980, the PGA Merchandiser of the Year Award (Private) recognizes those PGA golf professionals who have demonstrated superior skills as merchandisers in the promotion of golf. In order to be eligible for this award, the individual must be a PGA Member in good standing and employed at a private facility. The award is presented to an individual who has demonstrated ability in:

- Creating a successful merchandise plan
- Merchandising performance
- Merchandising philosophy
- Inventory mix
- Staff training and shop operations
- Effective use of specialized merchandising techniques including, displays, presentations, and advertising campaigns

2017.....	Oliver Peacock	2002.....	Bruce Etter
2016.....	Bruce Bowen	2001.....	David Gardner
2015.....	Jennifer Hudson	2000.....	Mike Lathrop
2014.....	Henrik Simonsen	1999.....	(Spring '00) Jim Schacht (Fall '99) David Crafton
2013.....	Keith Penke	1998.....	David Crafton
2012.....	Brent Ratliff	1997.....	David Gardner
2011.....	Scott Moran	1996.....	Billy Buchanan
2010.....	Henrik Simonsen	1995.....	Jim Blackmore
2009.....	Jon Goin	1994.....	Billy Buchanan & Jeff Curtis
2008.....	Lamar Mills	1993.....	Billy Buchanan
2007.....	Bruce Etter	1992.....	Russell Garner
2006.....	Chris Dibble	1991.....	Willie Gibbons
2005.....	Greg Hynes	1990.....	Tim Rush
2004.....	Darren Howard & Don Jones	1989.....	Russ Garner
2003.....	Jim Blackmore		

1987.....Russ Garner

1986.....Mike Lathrop

1985.....Russ Garner

1983.....Willie Gibbons

1982.....Jerry Hinton

1981.....Jerry Hinton

1980.....Willie Gibbons

